



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1445910

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/10/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/737 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$2,317.50
Account Types	National/Political	Net Total	\$13,132.50
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	145	\$15,450.00
Grand Total:	145	\$15,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	7A- Local 44 News at 7am	1				X				1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
2.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	7A- Local 44 News at 7am	1					X			1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
3.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	7A- Local 44 News at 7am	1	X							1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
4.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	7A- Local 44 News at 7am	1		X						1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
5.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7A- Local 44 News at 7am	1			X					1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
6.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7A- Local 44 News at 7am	1		X						1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
7.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7A- Local 44 News at 7am	1				X				1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
8.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7A- Local 44 News at 7am	1	X							1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
9.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	7A- Local 44 News at 7am	1		X						1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	7A- Local 44 News at 7am	1			X					1	\$40.00	\$40.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
11.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	8A- Local 44 News at 8am	4				X				4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
12.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	8A- Local 44 News at 8am	4					X			4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
13.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	8A- Local 44 News at 8am	4	X							4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Brand	60/73/737 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/737	Commission	\$2,317.50
Account Types	National/Political	Net Total	\$13,132.50
Billing Type	Standard	Sales Tax	
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Burlington (WFFF)		
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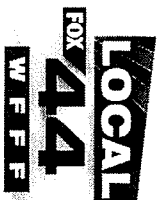
Pinpoint Media
1707 Osage Street
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Alexandria, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	8A- Local 44 News at 8am	4		X						4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
15.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	8A- Local 44 News at 8am	4			X					4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
16.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	8A- Local 44 News at 8am	4				X				4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
17.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	8A- Local 44 News at 8am	4					X			4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
18.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	8A- Local 44 News at 8am	4	X							4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
19.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	8A- Local 44 News at 8am	4		X						4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
20.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	8A- Local 44 News at 8am	4			X					4	\$40.00	\$160.00	Burlington (WFFF)	Local 44 News This Morning	10/10/16
21.0	Normal Line / SPOT	10/16/16-10/16/16	4	:30	9A- Fox News Sunday	1						X		1	\$75.00	\$75.00	Burlington (WFFF)	Fox News Sunday	10/10/16
22.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- Fox News Sunday	1						X		1	\$75.00	\$75.00	Burlington (WFFF)	Fox News Sunday	10/10/16
23.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	3:30P- Hot In Cleveland	1				X				1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
24.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	3:30P- Hot In Cleveland	1					X			1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
25.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	3:30P- Hot In Cleveland	1	X							1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
26.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	3:30P- Hot In Cleveland	1		X						1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
27.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	3:30P- Hot In Cleveland	1		X						1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16

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Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/73 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole Meade,
Phone/Fax /
CPE 60/73/73
Account Types National/Political
Billing Type Standard
Comments

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,317.50
Net Total \$13,132.50
Sales Tax

Burlington (WFFF)
By Broadcast Month
Oct. 2016 145 \$15,450.00
Grand Total: 145 \$15,450.00

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TV
10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	3:30P- Hot in Cleveland	1				X				1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
29.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	3:30P- Hot in Cleveland	1					X			1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
30.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	3:30P- Hot in Cleveland	1	X							1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
31.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	3:30P- Hot in Cleveland	1		X						1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
32.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	3:30P- Hot in Cleveland	1			X					1	\$35.00	\$35.00	Burlington (WFFF)	Hot In Cleveland	10/10/16
33.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	4:30P- How I Met Your Mother	1				X				1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
34.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	4:30P- How I Met Your Mother	1					X			1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
35.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	4:30P- How I Met Your Mother	1	X							1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
36.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	4:30P- How I Met Your Mother	1		X						1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
37.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	4:30P- How I Met Your Mother	1			X					1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
38.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	4:30P- How I Met Your Mother	1			X					1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16

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Product	Political - Issues / Propositions (1068)	CO-OP	No
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Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
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39.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	4:30P- How I Met Your Mother	1					X			1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
40.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	4:30P- How I Met Your Mother	1	X							1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
41.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	4:30P- How I Met Your Mother	1		X						1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
42.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	4:30P- How I Met Your Mother	1			X					1	\$45.00	\$45.00	Burlington (WFFF)	HOW I MET YOUR MOTHER	10/10/16
43.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	5P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
44.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	5P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
45.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
46.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	5P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
47.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	5P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
48.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	5P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
49.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	5P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
50.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16

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Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	5P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
52.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	5P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
53.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	5:30P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
54.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	5:30P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
55.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	5:30P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
56.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	5:30P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
57.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	5:30P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
58.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	5:30P- Modern Family	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
59.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:30P- Modern Family	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
60.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:30P- Modern Family	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
61.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	5:30P- Modern Family	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
62.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	5:30P- Modern Family	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Modern Family	10/10/16
63.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	6:30P- Two and a Half Men	1				X				1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
64.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	6:30P- Two and a Half Men	1					X			1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16

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65.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
66.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	6:30P- Two and a Half Men	1		X						1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
67.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	6:30P- Two and a Half Men	1			X					1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
68.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	6:30P- Two and a Half Men	1				X				1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
69.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	6:30P- Two and a Half Men	1					X			1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
70.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6:30P- Two and a Half Men	1	X							1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
71.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	6:30P- Two and a Half Men	1		X						1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
72.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	6:30P- Two and a Half Men	1			X					1	\$75.00	\$75.00	Burlington (WFFF)	Two and a Half Men	10/10/16
73.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	7P- Big Bang Theory 1	1				X				1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
74.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7P- Big Bang Theory 1	1					X			1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
75.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7P- Big Bang Theory 1	1	X							1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
76.0	Normal Line / SPOT	10/18/16-10/18/16	3	:30	7P- Big Bang Theory 1	1		X						1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
77.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	7P- Big Bang Theory 1	1			X					1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
78.0	Normal Line / SPOT	10/20/16-10/20/16	3	:30	7P- Big Bang Theory 1	1				X				1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445910

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/37 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 60/73/37
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,317.50
Net Total \$13,132.50
Sales Tax

Burlington (WFFF)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	145	\$15,450.00
Grand Total:	145	\$15,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
79.0	Normal Line / SPOT	10/21/16-10/21/16	3	:30	7P- Big Bang Theory 1	1					X			1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
80.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	7P- Big Bang Theory 1	1	X							1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
81.0	Normal Line / SPOT	10/25/16-10/25/16	3	:30	7P- Big Bang Theory 1	1		X						1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
82.0	Normal Line / SPOT	10/26/16-10/26/16	3	:30	7P- Big Bang Theory 1	1			X					1	\$500.00	\$500.00	Burlington (WFFF)	Big Bang Theory	10/10/16
83.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	7P- 7:30P (EST)	1					X			1	\$175.00	\$175.00	Burlington (WFFF)	Big Bang Theory	10/10/16
84.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	7P- Big Bang Theory	1					X			1	\$175.00	\$175.00	Burlington (WFFF)	Big Bang Theory	10/10/16
85.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	10P- Local 44 News at 10:00pm	2				X				2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
86.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	10P- Local 44 News at 10:00pm	2					X			2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
87.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
88.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	10P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
89.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	10:30P- Local 44 News at 10:00pm	2			X					2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445910

Schedule Dates	10/13/16-10/26/16	Date Entered	10/10/16
Advertiser	A Stronger Vermont (82921)	Last Modified	10/10/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/73 (566962)	Headline #	ECR25327388
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole, Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/73	Commission	\$2,317.50
Account Types	National/Political	Net Total	\$13,132.50
Billing Type	Standard	Sales Tax	
Comments	TV 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	145	\$15,450.00
Grand Total:	145	\$15,450.00

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
90.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	10P- Local 44 News at 10:00pm	2				X				2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
91.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	10P- Local 44 News at 10:00pm	2					X			2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
92.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
93.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	10P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
94.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	10P- Local 44 News at 10:00pm	2			X					2	\$225.00	\$450.00	Burlington (WFFF)	Local 44 News	10/10/16
95.0	Normal Line / SPOT	10/13/16-10/13/16	4	:30	11P- Mike & Molly 11pm	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
96.0	Normal Line / SPOT	10/14/16-10/14/16	4	:30	11P- Mike & Molly 11pm	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
97.0	Normal Line / SPOT	10/17/16-10/17/16	4	:30	11P- Mike & Molly 11pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
98.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	11P- Mike & Molly 11pm	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
99.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	11P- Mike & Molly 11pm	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
100.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	11P- Mike & Molly 11pm	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Contract # 1445910

Schedule Dates 10/13/16-10/26/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/737 (566962)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 60/73/737
Account Types National/Political
Billing Type Standard
Comments TV
10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOL LOW.

Date Entered 10/10/16
Last Modified 10/10/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25327388
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,317.50
Net Total \$13,132.50
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	145	\$15,450.00
Grand Total:	145	\$15,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
101.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	11P- Mike & Molly 11pm	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
102.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11P- Mike & Molly 11pm	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
103.0	Normal Line / SPOT	10/25/16-10/25/16	4	:30	11P- Mike & Molly 11pm	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
104.0	Normal Line / SPOT	10/26/16-10/26/16	4	:30	11P- Mike & Molly 11pm	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	MIKE AND MOLLY	10/10/16
105.0	Normal Line / Prime	10/25/16-10/25/16	4	:30	8P- Brooklyn 99 / New Girl	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	BROOKLYN/NEW GIRL	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25327388		Changes as of: 10/10/2016 at 2:52 PM		Version: Current State Version 1	
CPE: 607/31737		Flight: 10/13/16 - 10/26/16		Station: WFFF	
Agency: PINPOINT MEDIA		Advertiser: A Stronger Vermont		Market: Burlington-Plattsburgh	
1707 OSAGE ST # 103		Product: TV		Office: WASHINGTON	
ALEXANDRIA, VA		Agency Order #: 5459103		Primary Demo:	
22302		Buyer: Meade, Nicole		Con Type: POLITICAL/VOTE	
		Salesperson: RACHELLE RAY - Washington DC		Assistant: LAURA DAFTARI	
		202-872-5880		202-872-5880	
				Traffic #: 1445910	
				Separation:	
				Total \$: \$15,450.00	
				Total Spots: 145	
				Total CPM: \$0.00	
				Total GRP:	

Comments: 10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	Len	10/13 - 10/26														Total Spots	Total		
																					\$	CPP	GRP
						10/13	10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26				
1	Th-F,M-W 7a-8a		Local 44 News This Morning	\$40.00	30	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$400.00	\$0.00	0.0
2	Th-F,M-W 8a-9a		Local 44 News This Morning	\$40.00	30	4	4	0	0	4	4	4	4	4	0	0	4	4	4	40	\$1,600.00	\$0.00	0.0
3	Su 9a-10a		Fox News Sunday	\$75.00	30	0	0	0	1	0	0	0	0	0	0	1	0	0	0	2	\$150.00	\$0.00	0.0
4	Th-F,M-W 3:30p-4p		Hot In Cleveland	\$35.00	30	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$350.00	\$0.00	0.0
5	Th-F,M-W 4:30p-5p		HOW I MET YOUR MOTHER	\$45.00	30	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$450.00	\$0.00	0.0
6	Th-F,M-W 5p-5:30p		Modern Family	\$50.00	30	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$500.00	\$0.00	0.0
7	Th-F,M-W 5:30p-6p		Modern Family	\$50.00	30	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$500.00	\$0.00	0.0
8	Th-F,M-W 6:30p-7p		Two and a Half Men	\$75.00	30	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$750.00	\$0.00	0.0
9	Th-F,M-W 7p-7:30p		Big Bang Theory	\$500.00	30	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$5,000.00	\$0.00	0.0
10	Sa 7p-7:30p		Big Bang Theory	\$175.00	30	0	0	1	0	0	0	0	0	0	1	0	0	0	0	2	\$350.00	\$0.00	0.0
11	Th-F,M-W 10p-11p		Local 44 News	\$225.00	30	2	2	0	0	2	2	2	2	2	0	0	2	2	2	20	\$4,500.00	\$0.00	0.0
12	Th-F,M-W 11p-11:30p		MIKE AND MOLLY	\$50.00	30	1	1	0	0	1	1	1	1	1	0	0	1	1	1	10	\$500.00	\$0.00	0.0
13	Tu 8p-9p		BROOKLYN/NEW GIRL	\$400.00	30	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	\$400.00	\$0.00	0.0
TOTALS: 14						14	1	1	1	14	14	14	14	14	1	1	14	15	14	145	\$15,450.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25327388 Changes as of: 10/10/2016 at 2:52 PM Version: Current State Version 1
CPE: 607/3737 Flight: 10/13/16 - 10/26/16
Agency: PINPOINT MEDIA Advertiser: A Stronger Vermont
1707 OSAGE ST # 103 Product: TV
ALEXANDRIA, VA Agency Order #: 5459103
22302
Buyer: Meade, Nicole
Salesperson: RACHELLE RAY -
Washington DC
202-872-5880
Con Type: POLITICAL/NOTE
Assistant: LAURA DAFARI
202-872-5880
Total Spots: 145
Total CPP: \$0.00
Total GRP:
Traffic #: 1445910
Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/10/16 2:52 PM	Elizabeth Guy	Line 10 BBT 1x 10/22 due to College Football airing MG offer 1x 10/26 NFL Kickoff 11-12n Sect 5 \$100 and 1x w/o 10/17 Th-F, M-W 2.5 Men Sect 4 \$75 Line 11 News r/a due to MLB Airing at that time 1x 10/25 and 1x 10/26 MG offer \$900 total 1x 10/14 Hell's Kitchen 8-9P \$400 Sects 1x 10/14 Exorcist 9-10 \$500 Sect 5 Line 12 Mike & Molly 1x 10/14 due to Orange Nation airing during that time MG offer 1x 10/14 Mike & Molly 11:30-12A same rate 1x 10/19 due to Pres. Debate airing MG offer 1x 10/19 Mike & Molly 11:30-12A same rate 1x 10/21 due to Orange Nation airing during that time MG offer 1x 10/21 Mike & Molly 11:30-12A same rate Line 13 Brooklyn/New Girl 1x 10/25 r/a due to MLB World Series airing MG offer 1x 10/23 Family Guy/Last Man on Earth 9-10P \$400 Sect 5 Please advise. Thanks!
10/10/16 9:55 AM	RACHELLE RAY - Washington DC	10/13/16-10/26/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$171,667
WFFF Share:	9%
Comment:	
WCAX:	39%
WPTZ:	42%
WVNY:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	145	\$15,450.00	N/A	0.0
Total	100%	145	\$15,450.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	145	\$15,450.00
Total	145	\$15,450.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	10/10/16 2:52 PM	Elizabeth Guy	Sent To Rep			\$0
Queued for Electronic Contracting	10/10/16 2:03 PM					\$0
New	10/10/16 9:54 AM	RACHELLE RAY - Washington DC	Confirming	145		\$15,450.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WFFF Burlington / Plattsburgh</i>	Date: 8.10.16
--	-------------------------

I, Meredith Morton - Pinpoint Media
do hereby request station time concerning the following issue:

A Stronger Vermont

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: A Stronger Vermont

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

A Stronger Vermont
1747 Pennsylvania Avenue NW, Suite 250
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Paul Bennecke- Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8.10.16

Date



Signature

571.970.6621

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted



Signature

☐ Accepted in Part

Harvey Aselberg

Printed Name

☐ Rejected

D.O.S.

Title